Progressive Activity Report

Implementing Agency: Uganda Youth Development Link (UYDEL)
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Funding Agency: Fonds de Lutte

Through: Mentor Foundation (International)

Core Programme area: Partners in Prevention Project

Reporting period: September 2010 to March 2011

Background:

UYDEL is a lead agency in the implementation of the Regional Partners in Prevention Project in Uganda, Kenya and Tanzania. The project aims at Supporting the Development and Sustainability of Mentor and Ugandan Youth Development Link (UYDEL) prevention of drug abuse activities in Uganda and the East African Region. As part of the preparatory activities, UYDEL has undertaken the process of developing messages for IEC materials (posters, badges, PV banners and T-shirts) with active participation of young people. Therefore the implementation process has started and this report gives details of how this activity was done.

The Activities:

4.1 The preparation and printing of advocacy materials linked to the project and the communicating the focus of UYDEL’s prevention activities.

In order to raise awareness of the issue of drug abuse and the need for prevention and education responses to address the problem and in particular to raise the awareness of the peer to peer programme offered by UYDEL there was a need to prepare and produce advocacy materials. These included the development of posters, banners, t-shirts, stickers, and posters to communicate the
message of prevention in ways that are attractive to young people. The materials will be used in Uganda and the East African region and translated into Swahili language for the countries and region.

The specific content of the materials was developed through a consultative process with young people at UYDEL’s rehabilitation centres to ensure that the messages are relevant and communicate at the appropriate level of the young people they are targeting. Below is a table showing the number of posters produced.

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Quantity distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>A2 Posters full colour on Art paper 130G</td>
<td>4,000 pieces</td>
<td>100 pieces distributed to NGOs (peer educators and staff) that have participated in the peer to peer review meetings; government institutions, schools and City Council Health centres.</td>
</tr>
<tr>
<td>PVC pull up banners (English and Swahili)</td>
<td>9 pieces</td>
<td>These banners are being used during workshops as a way of disseminating drug abuse prevention to other stakeholders.</td>
</tr>
<tr>
<td>T-shirts round neck</td>
<td>1,500 pieces</td>
<td>163 pieces have been given to peer educators that have participated in the peer to peer review meetings.</td>
</tr>
<tr>
<td>PVC stickers</td>
<td>14,900 pieces</td>
<td>150 pieces have been given to NGOs that have participated in the peer to peer review meetings and City Council Health centres.</td>
</tr>
</tbody>
</table>

The production of IEC materials has been concluded.

*Sample posters developed for the PiP project*
Sample posters and t-shirts developed for the PiP project.
4.2 Dissemination of the peer to peer approach and other best practices for prevention to other agencies working in the field of prevention within Uganda and the East African region through workshops and supporting communication material.

This activity has been approached in the following ways. Three national one day workshops on “best practice in prevention” undertaken by Mentor and UYDEI staff. These workshops will take place in October 2011 in Uganda, Kenya and Tanzania. A list of NGOs is currently being compiled for the 3 countries in Uganda, Kenya and Tanzania. Pre-visits are being planned to lay the ground work for workshops.

However the following workshops have been conducted se below the numbers reached and the anticipated targeted figures to be reached. So far NGOs have been trained and 163 young people of which 55 are girls. These will closely influence 10 young people thus making a total 1630 young people to be reached in 3 months.

**Delivery of the Youth sessions on Peer to peer drug prevention**

The methods used to deliver the sessions during the review exercise were mainly; Face to face interactions, Focus group discussion, role plays, case studies, testimonies and brain storming.

**Table showing places and number of young people reached**

<table>
<thead>
<tr>
<th>Centre</th>
<th>Interventions and activities</th>
<th>Date</th>
<th>Females</th>
<th>males</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Naguru Remand Home</td>
<td>This is an institution for juvenile offenders.</td>
<td>09th-February</td>
<td>7</td>
<td>14</td>
<td>21</td>
</tr>
<tr>
<td>Naguru Teenage Information and</td>
<td>• HIV/AIDS/STIs &amp; drug abuse prevention messages for young people.</td>
<td>12th-February</td>
<td>8</td>
<td>11</td>
<td>19</td>
</tr>
</tbody>
</table>
| Health Centre | • Voluntary Counselling & Testing.  
  • Advocacy work |  
  | Uganda Children’s’ Centre | • Vocational skills training for out of school youths.  
  • Drug abuse prevention work.  
  • Community outreaches. | 14th-February | 11 | 13 | 24 |
| Natete-UYDEL Static post | • Counselling & behavioural change sessions  
  • Vocational skills training for young people  
  • Music dance and drama therapy | 20th-January | 23 | - | 23 |
| Kamwokya-UYDEL Static post | • Counselling & behavioural change sessions  
  • Vocational skills training for young people  
  • Music dance and drama therapy | 24th-January | 19 | - | 19 |
| Kawempe Youth Development Association | • OVC care and support services to out of school youths.  
  • Vocational skills training  
  • Voluntary Counselling & Testing.  
  • Community outreaches | 22nd-february | 29 | 4 | 33 |
| UYDEL drama group-Masooli | Conducts community outreaches in slums areas with skits, poems, plays, songs about drug abuse & HIV/AIDS prevention messages | 19th-January | 11 | 13 | 24 |

| Total | 108 | 55 | 163 |

**Note:** The peer to peer training approach aims at influencing the trained peer educators to act as community resource persons. This approach creates a multiplier effect in that each peer educator reaches out to at least 10 peers implying that 163 trained peers x 10 peers = 1,630 young people reached with drug and substance abuse prevention messages.
Drama group visit to Ndere social centre:
The Masooli UYDEL drama group composed of 25 members visited Ndere cultural Center to benefit from a learning trip facilitated by the Mentor foundation through the Partners in Prevention project that UYDEL is implementing. The drama group members were treated to an entertaining and educative moment with the spectacular performances of the Ndere troupe that exhibited a couple of traditional dances from almost all the regions of Uganda.

b) Providing a website component and a Newsletter targeted at the East African population:
UYDEL has contracted a web designer to re-design and update the UYDEL website and also pay fees for hosting the UYDEL site. This is aimed at improving the visibility of UYDEL work and programmes in terms of marketing, branding to facilitate information sharing with other partners in the East African region. The website and Newsletter will provide information on prevention, specific prevention resources such as the peer to peer programme and Prevention Smart Parents and provide guidance as to how people can be trained and gain access to being involved in such programmes. Four (4) articles for the Newsletter are being developed and shall be sent to Mentor Foundation for review by Jack in the first week of April 2011. The Newsletter shall be uploaded in the PiP project section on the Mentor website which shall be linked to the UYDEL website as well. See www.uydel.org

c) Revising and producing the peer to peer manual:
UYDEL conducted consultative review meetings with peer educators and NGO partners to generate feedback from previous users and revising the content for input in the revised Peer to Peer
Hand book to ensure that the new edition has relevance and sound information to the E.A region. Professor Ken Winters and Kate are revising the manual and will forward the same to Uganda where a series of meetings will be held with NGOs for participation and finalisation of the peer manual. This shall be completed by end of April 2011.
d) Producing a hard copy version of the Prevention Smart Parents programme for use by those with no computer or internet access. The soft and hard copy of the Prevention Smart Parents module has been received and the following activities have been planned. A technical working committee has been set up to review the guide to adapt it to the East African context. A workshop for 40 parents will be undertaken to work as resource persons and peers educators in the community. Thereafter printing of the revised Prevention Smart Parents module shall be undertaken and copies distributed in workshops.

4.3 Facilitating UYDEL to become a formal Mentor “partner in prevention” and attaining affiliated status based on sound international principles and standards for operating as an effective and efficient prevention organisation:

The following processes have taken place to achieve this.

1. Visit by the Mentor SAN team in January 2011 to assess and develop quality standard criteria. Preparatory meetings were held between Mentor team (Jeff Lee, Prof. Ken Winters and Dr. Richard Mackenzie) and UYDEL staff in January 2011 in Kampala. Discussions on the implementation and action plans for the Partners in Prevention project were deliberated and a timeline of activities was generated and shared among the members. In addition, the Mentor team met with all UYDEL staff at Masooli centre on 11th January 2011 where members discussed about UYDEL / organisation needs; personal and professional needs; work place needs, brain development and implications for prevention, and growth and behaviour of adolescents.
Based on the UYDEL Quality Standards, criteria, Assessment, Evidence and plan of action, UYDEL conducted a 2 day workshop (8th and 9th March 2011) involving the Board members and the senior staff to reflect on the Self Assessment tool which harmonised the rating scores and identified areas for capacity building and improvement. This process contributed to future programming, management and development of UYDEL as a “Formal Mentor Partner in Prevention”. An action plan for training and activities required to attain the standards shall be identified and put into action. In order to attain this, Mentor, through its Scientific Advisory Network (SAN), will work with UYDEL in helping it to become a formal affiliated partner of Mentor by attaining jointly agreed quality standards in the following areas:

- Efficient management, administration and accountability.
- Understanding and implementing best practice principles in prevention through its work.
- Able to undertake appropriate evaluation of its work and performance to identify outcomes, achievements and learning from the work it undertakes.
- Relevant abilities for adequately documenting and communicating the work and operation of the organisation.
- Ability to identify and seek potential support and stakeholder involvement to promote sustainability and extension of its work to the benefit of more people in the country and East African region.
UYDEL board members and senior UYDEL staff for a retreat to discuss & respond to the Quality Standard Assessment tool.

4.5 Procurement of a vehicle

The vehicle registration number UAM 310X was procured to help in coordinating of the Partners in Prevention project activities. The vehicle is comprehensively insured and inscribed with informative stickers which contribute to the marketing and branding of the project.

The newly acquired vehicle with a Project sticker

In addition, the project has supported 4 UYDEL staff with monthly allowances as compensation for their time on project activities; A computer laptop was secured and stationary has been bought to facilitate the project work.

UYDEL would like to appreciate the technical and financial support from Mentor Foundation and Fonds De Lutte which has enabled the smooth implementation of the activities so far. UYDEL is grateful for the continued capacity building, networking and collaboration developed with Mentor SAN members.